FOMO Ethical Code

Following our Terms of Service, we present to you the ethical code of FBC. Website and the Services are fully committed to the values stated below and are driven by the fundamental principles stated here.

FBC is neither bound by any of the industrial ethical codes, nor subject to the ethical standards of any kind of interest group or association. This ethical code serves just as a transparent presentation of FBC's values, goals and principles for the users being aware of the facts serving as the ground for all the terms and conditions of using the Website and Services.

1. **Transparency**
   We provide clear and accessible information about our goals, technology, and team members. We are committed to regular and honest updates about the progress, challenges, and changes. And we maintain open channels for communication with stakeholders, including investors, users, and the community.

2. **Integrity**
   We ensure that all statements and claims made about the Website and Services are truthful and verifiable. We adhere to all relevant laws and regulations in the jurisdictions where the Website and Services operate. And we avoid any form of misrepresentation, including inflated claims about the $FOMO token's potential value or utility.

3. **Security**
   We implement robust measures to protect the personal data of all users if any of the data are being processed (see our Privacy Policy). We regularly assess and address potential security vulnerabilities to protect against hacks, fraud, and other threats. And we provide resources to educate users on best practices for securing their assets and personal information.

4. **Fairness**
   We ensure that all participants have equal access to information and opportunities within the provided Services. We prohibit discrimination based on race, gender, sexual orientation, religion, or any other characteristic. And we implement fair and transparent mechanisms for token distribution and allocation.

5. **Accountability**
   We take responsibility for all the actions and their impacts on the community and stakeholders. We establish a system for receiving and addressing feedback, complaints, and grievances. And we are prepared to take corrective actions in response to mistakes or unethical behavior.

6. **Sustainability**
   We focus on building a Website that provides long-term value and sustainability rather than short-term gains. We consider the environmental impact of our activities and strive to

minimize negative effects. And we foster a supportive and inclusive community that contributes to the Website's and $FOMO token's success and sustainability.

7. **Innovation and Quality**
   We strive for excellence in all aspects of our activities, including technology, user experience, and service. We are committed to ongoing innovation and improvement, staying adaptable to new challenges and opportunities. And we ensure that all development practices align with ethical standards and contribute positively to society.

8. **Conflict of Interest**
   We disclose any potential conflicts of interest among team members, advisors, or partners. We ensure that decisions are made in the best interest of the Website and the Services and its stakeholders, free from undue influence or personal gain. And we partner only with entities and individuals who share similar ethical standards and practices.

9. **Community Engagement**
   We encourage active participation and contribution from the community to foster a sense of ownership and collaboration. We involve the community in governance decisions, ensuring transparency in how decisions are made and who makes them. And we provide support and resources to community members to help them understand, use, and benefit from the $FOMO token effectively.

10. **Ethical Marketing**
    We ensure all marketing materials and communications are truthful, clear, and not misleading. We respect the privacy of potential and existing users by not engaging in intrusive or unethical marketing practices. And we avoid creating unnecessary hype or speculation that could lead to irrational decision-making by investors or users.

This ethical code presents a non-bound norm for user's awareness more than a list of enforceable provisions. The ethical code is prepared in compliance with the Terms.